



STRATHFIELD ROTARY NEWS

The Weekly Bulletin of the Rotary Club of Strathfield Inc.
District 9675, New South Wales, Australia



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"Whatever Rotary may mean to us, to the world it will be known by the results it achieves." Paul P. Harris

PRESIDENT PETERSEN'S PAGE

13th APRIL, 2016

Included below is a photograph featuring the winning team of the Santa Sabina Students of last week's Maurie Moroney Memorial Rotary Debating Program. The students are holding the Lew Wilson Debating Shield, which was previously won by the students of Homebush Boys' High School.



Photograph by Rotarian Bradley Ayres

L to R PDG Paul Sarks Dr M. Herrett Winning Debating Team
Adjudicator Principal Lucy Rudd; Isabella Kiparizov; Monique Siemen

Homebush Boys' High School Interact Co-ordinator, Rotarian PP Peter Smith attended a school assembly last week when two \$1 000 cheques were presented by the Interactors, one to ANZAC Research Institute (for Concord Hospital's Dendritic Cell Institute) and another to the Leukaemia Foundation. A further \$1 000 is being presented to the Royal Surf Life Saving Association this week. These funds are raised by the Club members in association with the Concord Rotary Club Monthly Markets.



TALES OF THE CITIES COMES TO STRATHFIELD ROTARY

Find out why Berlin is boring, New York is nothing special and why Scandinavia sets a standard the rest of the world can only hope to match when travel writer and journalist Mitchell Jordan addresses Strathfield Rotary this month.

Jordan, (pictured), who has been writing for Burwood Scene since 2006, will

deliver a speech about the importance of both expanding our horizons and why community journalism still matters in an age of social media saturation.

“I’m looking forward to sharing my stories with a live audience and hopefully telling them a few things they may not find in Lonely Planet” he said. In addition to Burwood

Scene, where he rose to the role of deputy editor, Jordan’s travel writing has been published internationally in The Epoch Times and in CNN. He believes travellers need to think beyond the tourist traps – especially if they have any interest in writing about their experiences.

“After visiting 30 countries and working abroad I can say that it’s often the most unassuming places that leave the greatest impression,” Jordan explained. “I believe that cities like Berlin really suffer from their own hype. I’m much happier in modest Helsinki where the tourist attractions are fewer and the chances of being surprised are endless.”

Jordan will speak at Strathfield Golf Club auditorium from 6.30 p.m on 13 April. Cost is \$25, which includes dinner. To register your attendance, email gulian@bigpond.com with full name and contact number



Off with the fairies in Cappadocia. Photo by Julien Gouric.



5th April, 2016

MEDIA RELEASE

On Saturday May 7th at Strathfield Square, Strathfield, the 2016 Seventh Annual "Olde Fashioned" May Fun Fair is being hosted by Strathfield Chamber of Commerce, Strathfield Australians of Indian Sub-Continental Heritage, the Rotary Club of Strathfield, Strathfield Korean Business Association and the Korean Society of Sydney.

The aim of the 2016 Seventh Annual "Olde Fashioned" May Fun Fair is to showcase Strathfield as a lively, fun and safe place to visit on a regular basis to meet people to have a meal at one of the many restaurants or to come and transact their business in matters such as banking, medical, legal and shopping.

Any method in enticing potential customers to shop in Strathfield is important in these tough economic times.

When you go to other Fairs & Festivals you spend your money either on rides/activities OR food OR both.

When you attend the "Olde Fashioned" May Fun Fair you spend your money once on Food and/or Drink in a sponsors shop and you RECEIVE tickets to go on the Traffic Jam Ride or a turn on the Laughing Clowns or on any of the other rides or a turn on the other activities.

You get REAL VALUE for your money at the 2016 Seventh Annual "Olde Fashioned" May Fun Fair.

The sponsors of the 2016 Seventh Annual "Olde Fashioned" May Fun Fair are:

Gold Sponsor: Strathfield Partners Real Estate

Silver Sponsor: Richard Matthews Real Estate & Bechare Chan & Associates

Print Media Partner: Inner West Courier

Korean Print Media Partner: TOP News

Major Sponsors: Strathfield Council and Burwood Council

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A WORD FROM THE ROTARY INTERNATIONAL SECRETARY

DEAR COLLEAGUES:



As part of our continued efforts to increase our public outreach and measure results, I am pleased to report that Rotary received widespread media coverage throughout 2015, with more than 500 articles in 20 countries – representing a 33 percent increase in coverage from 2014. Roughly 75 stories appeared in top tier international news organizations, including eight out of the 10 most influential ranked by Forbes, such as the Associated Press, Agence France Presse, BBC, CNN, Reuters, The New York Times, The Washington Post and Wall Street Journal.

Highlights include coverage of the one-year polio-free milestone in Nigeria and Africa:

- [BBC World News](#)
- [Houston Chronicle](#)
- [Agence France Presse/Yahoo! News UK](#)

Rotary's social media presence was strong in 2015. Rotary and End Polio Now Facebook and Twitter channels gained more than 125,000 fans and followers. Overall, there was 46 percent increase in reach across all Rotary's social channels from 2014 to 2015.

Enclosed is a sharable compilation of the 2015 media highlights with links to the coverage [here](#). This interactive report is available to view on Internet Explorer 10 or later and all other browsers. To view full articles, click on the headlines. View our year end media coverage report [here](#).

Best regards,
John Hewko
General Secretary
Rotary International

**6.4.2016 Members 22, Partners 0 Guests 16, LoA 4, Apologies 9, No Apology 12
Raffle \$215.00, Sergeant**
